

REGIONAL TRANSIT ISSUE PAPER

Agenda Item No.	Board Meeting Date	Open/Closed Session	Information/Action Item	Issue Date
9	08/10/15	Open	Action	08/03/15

Subject: Revising the Park Pay and Ride Program to Modify Rates and Add Parking Lots

ISSUE

Whether or not to expand the Park, Pay and Ride (PPR) Program and approve a monthly parking Pass Fee of \$15 per month.

RECOMMENDED ACTION

Adopt Resolution No. 15-08-____, Approving the Inclusion of Park, Pay and Ride Lots within the City of Sacramento, Setting a Daily Rate of \$2 for the Cosumnes River College Station, and Setting the Monthly Parking Pass Cost at \$15.

FISCAL IMPACT

Budgeted:	Yes	This FY:	\$42,900
Budget Source:	Revenue	Next FY:	\$64,350
Funding Source:	Operating	Annualized:	\$64,350
Cost Cntr/GL Acct(s) or Capital Project #:	450935	Total Estimated Monthly Amount:	\$5,362.50

Estimates are based on the following assumptions: Franklin lot capacity at 650 stalls, 25% usage for the first 4 months and 50% thereafter, a 70/30 split between monthly pass holders and daily pass payees, and daily pass usage set a 20 days per month. No ridership deflection is estimated because this is a new station.

DISCUSSION

On July 15, 2009, the Board authorized the implementation of a pilot program to charge \$1 for parking at Watt/I-80, Watt/West and Roseville Road Light Rail Stations. The parameters for the program were officially established in September 2009 in an Ordinance (09-09-01), which authorized imposition of a charge of \$1 at the three pilot stations and provided authority for RT to issue citations for violations. Section 3.03 of the Ordinance permits the Board, by resolution, to: (1) include additional stations; and (2) add or modify rates.

The program was implemented in January 2010 and, since that time, patrons have been offered the options of purchasing a monthly parking pass or of paying a daily fee. However, the monthly pass rate was never formally adopted by the Board, as required by the Ordinance. Staff would like to fix this procedural oversight by formally adopting the monthly pass rate by Resolution.

Monthly passes are purchased via the RT website, by phone, at RT's sales center, at outlets, and from regional employers at the discounted rate of \$15 per month. Alternatively, a daily fee is available and may be purchased in several ways. Each station has vending machines that accept cash, coin and credit cards for the daily fee. Patrons can also pay via telephone by stall for the

Approved:

Presented:

Final 08/05/15

General Manager/CEO

Chief of Facilities and Business Support Services

J:\Board Meeting Documents\2015\13 August 10, 2015\IP for Park Pay and Ride and the new stations.doc

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daily pass via a registration-based program. The telephone program has \$.35 per transaction fee that is paid by the customer. Each stall is uniquely numbered for easy identification.

On March 22, 2010, the RT Board authorized staff, by motion, to expand the PPR Program to all parking lots within the City of Sacramento. Subsequent to the authorization, staff implemented the program at three additional parking lots (Meadowview, Power Inn and Florin Light Rail Stations). While the authorization was for imposition at all lots within the City of Sacramento, Staff implemented at just these three lots after undertaking an analysis of potential deflection and other issues. Procedurally, due to the language in the Ordinance, this expansion of the program should have been accomplished by resolution, rather than a motion. Staff would like to fix this procedural oversight by including these lots in the program through a Resolution, as required by the ordinance.

In January 2012, the Board was briefed in an information item on plans to implement the PPR Program at the Franklin station, but no action was taken. The program cannot be implemented at the station until the Board adopts a Resolution including it in the program.

At Cosumnes River College (CRC), the parking is operated by the college staff. RT agreed, in the Lease and Joint Use Agreement for construction of the parking garage and use of other surface parking at CRC, to permit CRC to charge RT patrons the same daily rate as charged to other users.

CRC is currently in discussion with RT staff to honor our monthly pass. Until that time, RT customers will pay the daily rate of \$2. The revenue from the CRC parking fees is kept by CRC to pay for maintenance, repair and security at the CRC campus.

Staff recommends that the Board adopt a resolution: (1) formally approving the \$15 monthly pass rate at all included lots; (2) formally including the existing pay lots at Meadowview, Florin, and Power Inn; (3) expanding the program, at the \$1 daily and \$15 monthly rate, to Franklin; and (4) approving a daily rate of \$2 at CRC and conditionally approving a monthly rate of \$15 at CRC, with written agreement from CRC.

RESOLUTION NO. 15-08-_____

Adopted by the Board of Directors of the Sacramento Regional Transit District on this date:

August 10, 2015

APPROVING THE INCLUSION OF PARK, PAY AND RIDE LOTS WITHIN THE CITY OF SACRAMENTO, SETTING A DAILY RATE OF \$2 FOR THE COSUMNES RIVER COLLEGE STATION, AND SETTING THE MONTHLY PARKING PASS COST AT \$15.

WHEREAS, Ordinance No. 09-09-01, adopted September 14, 2009, sets out regulations for charging fees at RT Park and Ride Lots and establishes enforcement procedures for parking violations at RT facilities; and

WHEREAS, the Ordinance authorized imposition of a charge of \$1 per day at the Watt/I-80, Watt West, and Roseville Road lots; and

WHEREAS, Section 3.03 of the Ordinance permits the Board of Directors to expand the program or to modify the rates by resolution.

BE IT HEREBY RESOLVED BY THE BOARD OF DIRECTORS OF THE SACRAMENTO REGIONAL TRANSIT DISTRICT AS FOLLOWS:

THAT, in addition to the lots set forth in Ordinance 09-09-01, fees will be charged at the Meadowview, Power Inn, Florin, Franklin and Cosumnes River College (CRC) parking lots.

THAT, the daily charge at all lots other than CRC is \$1.

THAT, a monthly rate of \$15 is hereby approved for all lots other than CRC.

THAT, a daily rate of \$2 applies to parking at CRC.

THAT, a monthly rate of \$15 will apply at CRC, if and to the extent that the Los Rios Community College District agrees, in writing, to recognition of RT's monthly pass as valid for parking facilities at CRC.

JAY SCHENIRER, Chair

A T T E S T:

MICHAEL R. WILEY, Secretary

By: _____
Cindy Brooks, Assistant Secretary